

# **Privacy Policy**

KÜTAŞ TARIM ÜRÜNLERİ DIŞ TİC. VE SAN. A.Ş. (hereinafter referred to as "KÜTAŞ") gives great importance to the protection of personal data and the privacy of website visitors (hereinafter referred to as "User"). KÜTAŞ has taken all necessary administrative and technical measures within its company to ensure the security of personal data in accordance with both the Personal Data Protection Law (Law No. 6698, "PDPL") and GDPR, No: 2016/679.

#### **Definitions**

• The Company, or, the Data Controller

The Company means KÜTAŞ TARIM ÜRÜNLERİ DIŞ TİC. VE SAN. A.Ş. (hereinafter referred to as "We" or "Kütaş") Address:

Güney Mahallesi 1140 Sokak No: 57 35180 Konak / İZMİR

E-mail: <u>info@kütas.com</u> Tel: 0 (232) 433 23 12

Contact Person of the Data Controller

Mehmet Sözbilen

Human resources manager

Tel: 0 (232) 433 23 12

E-mail: mehmet\_sozbilen@kutas.com.tr

Data Controller

Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed.

Data Processor

Data Processor means any natural or legal person who processes the data on behalf of the Data Controller.

Data Subject

Data Subject is any living individual who is using our Service and is the subject of Personal Data.

Personal Data

Means any information relating to an identified or identifiable natural person,

GDPR

EU General Data Protection Regulation (2016/679)

PDPL

Personal Data Protection Law (No. 6698) of the Republic of Turkey

## 1. Principles for processing personal data

As the Data Controller, Our principles for processing personal data are:

- Fairness and lawfulness. When we process personal data, the individual rights of the Data Subjects must be protected. All personal data must be collected and processed in a legal and fair manner.
- Restricted to a specific purpose. The personal data of Data Subject must be processed only for specific purposes.
- Transparency. The Data Subject must be informed of how his/her data is being collected, processed and used.

## 2. What personal data we collect and process

Kütaş collects several different types of personal data for various purposes. Personal Data may include, but is not limited to:



- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City

#### 3. For what purposes we use the personal data

We use the collected personal data for various purposes:

- To provide you with services
- To notify you about changes to our services and/or products
- To provide customer support
- To gather analysis or valuable information so that we can improve our services
- To detect, prevent and address technical issues

### 4. Legal basis for collecting and processing personal data

We have taken all necessary administrative and technical measures within our company to ensure the security of this information in accordance with both the Personal Data Protection Law (Law No. 6698, "PDPL") and GDPR, No: 2016/679. According to the provisions related to data processing laid down in both legislation, legal basis for collecting and using the personal data described in this Data Protection Policy depends on the personal data we collect and the specific context in which we collect the information:

- Kütaş needs to perform a contract with you
- You have given us permission to do so
- Processing your personal data is in the scope of Kütaş' legitimate interests
- Kütaş needs to comply with the law

#### 5. Retention of personal data

We will retain your personal information only for as long as is necessary for the purposes set out in this Data Protection Policy.

And more importantly, we will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

#### 6. Data protection rights

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what personal data we hold about you and if you want it to be removed from our systems, please contact us via Contact Person mentioned above.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you
- The right of rectification
- The right to object
- The right of restriction
- The right to data portability
- The right to withdraw consent