



PURE INTEGRITY

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The Kütaş Group was born three generations ago, with a vision to find in Turkey's natural treasures the opportunity to build a heritage of quality, integrity and sustainability.

In little over 40 years, Kütaş has become the leading provider of oregano, sage and laurel, the largest processor of Mediterranean herbs, and the n°1 trusted partner of every global food leader.

From our land, plants and trees, with devotion and respect, we produce ingredients that will transform meals around the world into explosions of flavor.

Rising from its agriculture roots, Kütaş is renowned for its unwavering integrity and commitment to ground-breaking agricultural and food processing technology. Our team of scientists and engineers create custom-made machinery and unique processes in order to constantly increase quality and meet customer expectations at every turn.

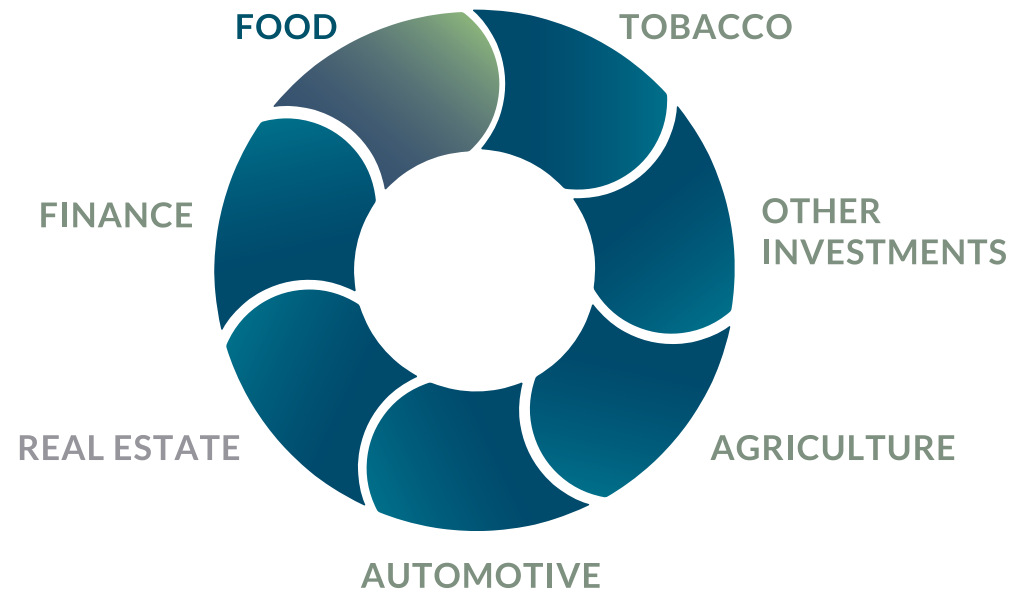
At Kütaş, we carry forward the banner of purity. From farmers to lab scientists, we all play our part in guaranteeing 100% quality and 100% purity. We believe in giving nothing but the best of ourselves to provide our clients with the knowledge that they are buying a safe and tasty product.

We invite you to learn more about our history, our capabilities and our products.

Kütaş Group

GÜREL GROUP

The Kütaş Group is the food division of Gürel Group, a solid and long-established leader in Tobacco, Real Estate and other industries. Led by the Gürel family, the group is 100% family owned and has operations in a wide range of geographies.





WORLD'S LARGEST

OREGANO AND LAUREL PRODUCER

GAP, RAINFOREST ALLIANCE AND SUSTAINABLE CERTIFIED OREGANO FARMING

PRODUCER OF MEDITERRANEAN HERBS & SPICES

SUSTAINABLE LAUREL LEAVES DRYING OPERATIONS

KÜTAŞ FOOD GROUP





Led by a constant preoccupation for excellence, Kütaş engages the whole food chain from field to fork in order to ensure maximum quality and purity. To this end the group has a number of companies, each dedicated to being the best in their special field.

Kütaş Agro and Kütaş Tarım produce and process herbs in Turkey, while Safe Spice specializes in the processing and steam sterilization not only of Mediterranean herbs as well as products such as cumin, aniseed and saffron.

Artisan provides hand-packing and premium packaging services for our most delicate products and blends.

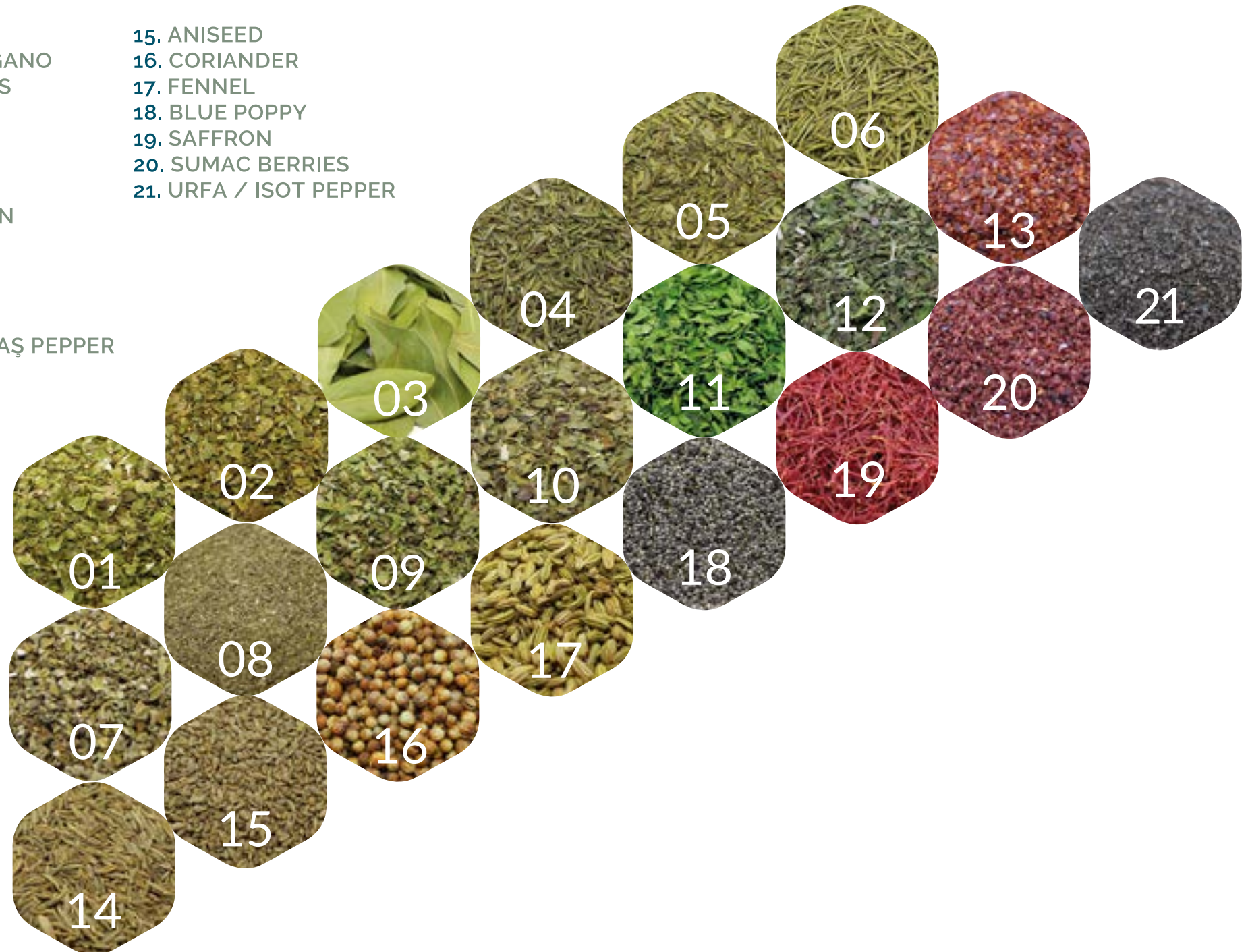
Determined to answer our clients' specific demands and conditions, we have created Universal Spice, dedicated to fulfilling the needs of our US-based clients relying on ETO sterilization.

İpay is our liquid pasteurised and shell eggs company, the leading provider to the HORECA sector as well as retailers throughout Turkey.

CONVENTIONAL

- 01. OREGANO
- 02. MEXICAN OREGANO
- 03. LAUREL LEAVES
- 04. THYME
- 05. SAVORY
- 06. ROSEMARY
- 07. SAGE TURKISH
- 08. SAGE ALBANIAN
- 09. MARJORAM
- 10. BASIL
- 11. PARSLEY
- 12. MINT
- 13. ALLEPPO/MARAŞ PEPPER
- 14. CUMIN

- 15. ANISEED
- 16. CORIANDER
- 17. FENNEL
- 18. BLUE POPPY
- 19. SAFFRON
- 20. SUMAC BERRIES
- 21. URFA / ISOT PEPPER



ORGANIC

- 01. OREGANO
- 02. MEXICAN OREGANO
- 03. LAUREL LEAVES
- 04. THYME
- 05. SAVORY
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- 11. CUMIN
- 12. ANISEED
- 13. CORIANDER
- 14. BLUE POPPY
- 15. FENNEL



LONG TERM COMMITMENT

We truly value the trust that our clients place in our products and services. We base our success on a combination of values, vision and capabilities. First and foremost, we promote integrity at every level of the value chain. Led by our vision for an unadulterated world, we strive every day to provide the purest products. We want our clients and consumers to feel confident in the quality of our products. To build and maintain this confidence, we have adopted measures to become 100% traceable.

We never stop looking for ways to increase our capabilities and know-how. Innovating with cutting-edge technology, we work relentlessly to improve our efficiency, the quality of our service, and the excellence of Kütaş' value chain, from field to work.

TRACEABILITY

PURITY

SUSTAINABILITY

TECHNOLOGY





SUSTAINABILITY EFFORTS

The increasingly adverse effects of human activities on the Earth's natural resources necessitate that, a new approach focusing on sustainable management is required, if the Globe is to be conserved and remain productive. Hence as Kütas Group, we constitute "Sustainability" as a primary company policy and implement it with utmost care across the full scope of our activities.

- The only sustainable, 100% traceable, barcoded Global GAP and RF Alliance certified provider of herbs and spices in Turkey.
- RF Alliance certified provider of cultivated and wild grown sage in Albania.
- 500 acres of new organic and EPA compliant own farmland.
- Barcoded traceability, cloud-based farmer tracking system, and SAP integration.
- "FarmForce" Software integration that allows cloud-based real time tracking of farmers and products.
- Member of the Sustainable Spices Initiative. Largest sector specific organic farmer base in Turkey.

For detailed information and news on future projects regarding our sustainability efforts please visit our website.

PURE INTEGRITY

Kütaş herbs and spices are sustainably grown in Turkey, Albania and many other countries.

OREGANO

Kütaş' provides 50% of all demand for pure oregano. We maintain contact with our farmers daily, tracking their activities through the "FarmForce" program.

farmforce

HERB CLUB

Kütaş' farmers benefit from educational programs and incentives in order to implement GAP-certified agricultural practices in their operations.

ON-SITE LAUREL DRYING

Laurel leaves are dried in 37 ovens running on recycled stems.

INCOMING LAB TESTS

Kütaş meticulously tests every single bag to ensure only the best raw material is accepted for processing.

STATE-OF-THE-ART SAGE STEM REMOVAL

Sage stems are removed at an early stage of production for a higher quality finished product.

OPTICAL & MANUAL SORTING

Kütaş herbs and spices are optically sorted to ensure minimum processing times. Premium laurel leaves are further manually selected for maximum quality.



FROM FIELD TO FORK

UNIQUE STEAM STERILIZATION

All herbs and spices are steam sterilized with Safe Spice's unique technology ensuring 5-log Salmonella reduction and minimal color and Volatile Oil loss.

HAND-PACKING AND SPECIALTY PACKAGING

Saffron, Laurel Leaves, Bouquet Garni, and Thyme-on-Branch are hand-packed in our customers' specific branded packaging.

IN-HOUSE + THIRD-PARTY LAB TESTS

All batches undergo physical, chemical and residue tests to ensure 100% compliance with our customers' specifications & international regulations.

B2B CUSTOMERS

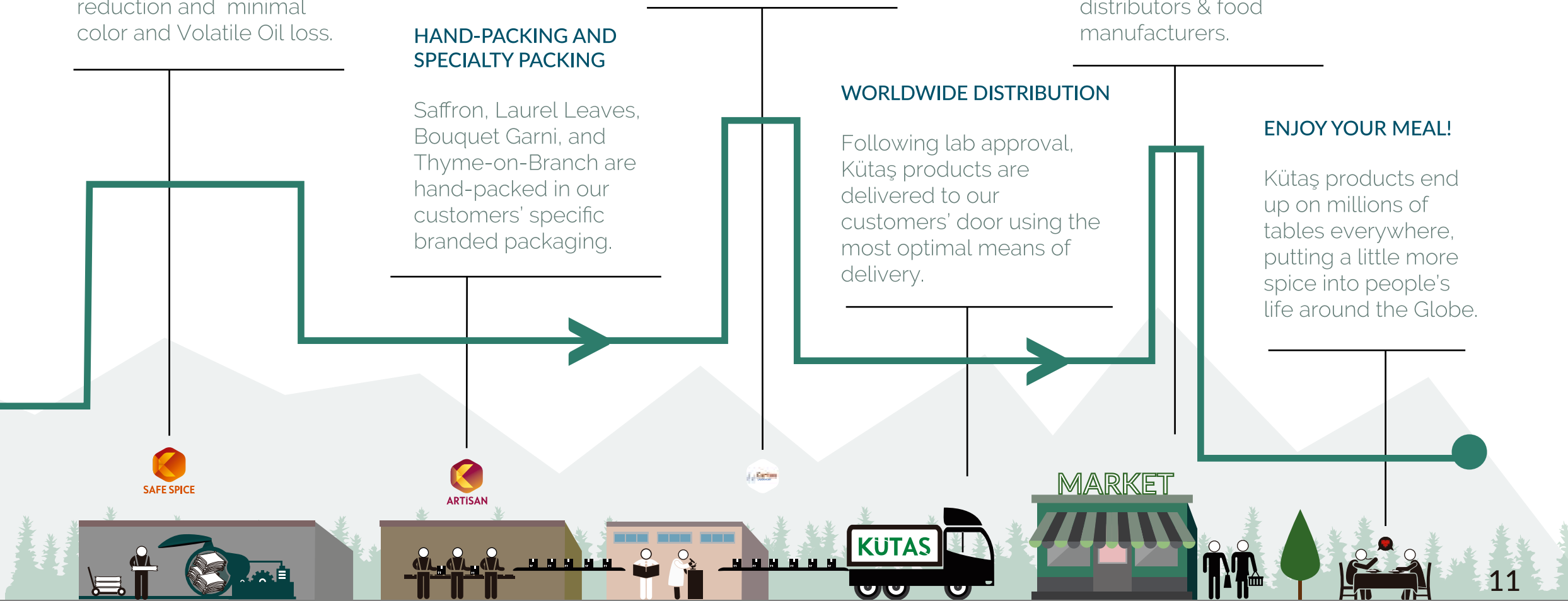
Our products are behind many of the biggest retail brands, Horeca distributors & food manufacturers.

WORLDWIDE DISTRIBUTION

Following lab approval, Kütaş products are delivered to our customers' door using the most optimal means of delivery.

ENJOY YOUR MEAL!

Kütaş products end up on millions of tables everywhere, putting a little more spice into people's life around the Globe.





With its 1000 acres of owned land, Kütaş Agro is a major player in herb production and a pioneer in sustainable farming.

Kütaş Agro alone accounts for 10% of Turkey's oregano production. Through manual weeding, drip irrigation, and custom-made threshing machines, we ensure quality and sustainability, from the very beginning of the food chain. With its new land development project, Kütaş Agro has become Turkey's first sustainable and RF Alliance certified organic herb producer.

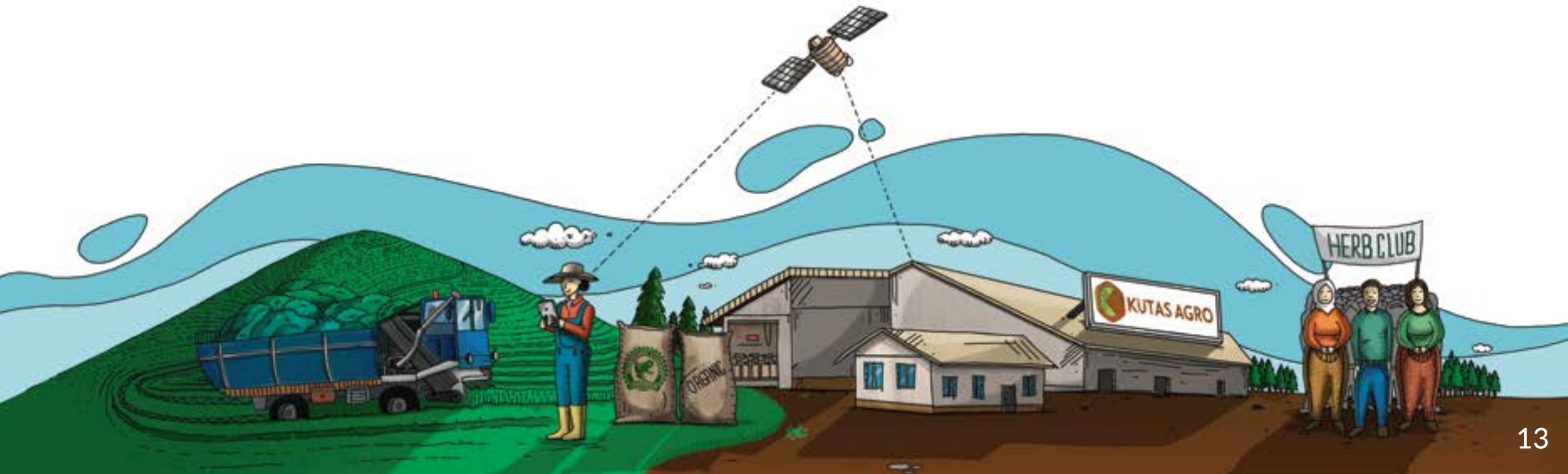




HERB CLUB

Founded in 2011, Kütas Herb Club allows Kütas farmers to be empowered and enjoy better income. Through education and financial support, the program teaches farmers about sustainable farming and good agricultural practices. Farmers who join the Kütas Herb Club are required to completely abandon the use of pesticides in favor of sustainable agricultural practices. Kütas farmers receive year-round agricultural consultancy, together with free soil analysis and FarmForce-backed activity tracking. High-yield crops are rewarded through bonuses and discounts on gas and equipments.

During these years, 1500 farmers have joined the club, successfully embracing sustainable farming.



LAUREL PROCESSING

AT SALİHLİ AND KEMALPAŞA



HAND SORTING

Kütaş Tarım focuses on high quality and premium Hand Select products processing, supplying 80% of the world's premium grade laurel leaves



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STEAM STERILIZATION

Unique sterilization technology offering 5 log Salmonella reduction with minimal color and Volatile Oil loss.

LAB TESTING

Before and after processing, leaves undergo tests in Kütaş' own labs, which are fully equipped for chemical, residue, allergens, and VO components testing, as well as traditional physical, chemical and sensory analysis.



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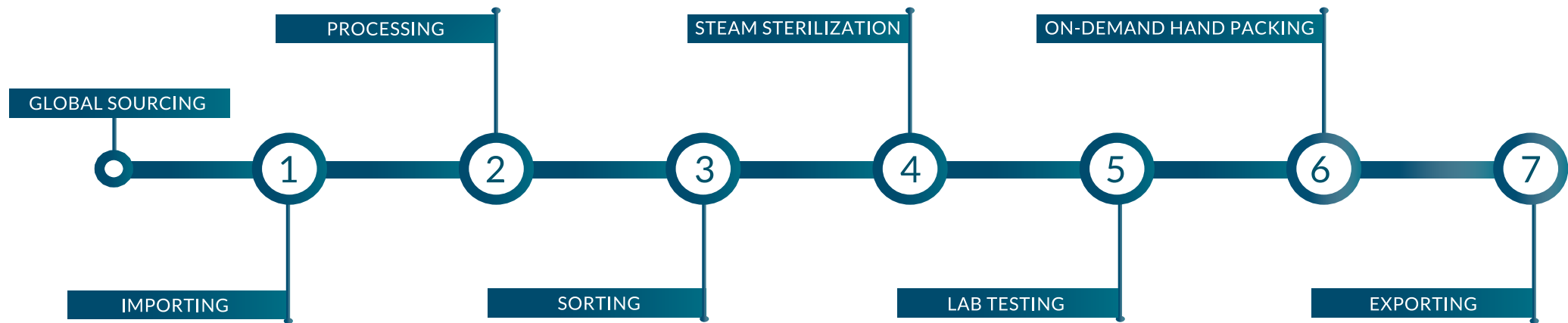


PACKING

Laurel leaves are expertly hand-packed on demand by Safe Spice Artisan.

PRODUCTS FROM ACROSS THE GLOBE

EXPANDED CAPABILITIES OF KÜTAŞ GROUP



FIGHT AGAINST ADULTERATION

Herbs and spices have long enriched our kitchens and flavoured our dishes. But are we always sure of the actual contents of those herbs and spices with their alluring scents and beautiful colours?

Can we always tell the difference at a moments' glance? At Kutas we are committed to supplying 100% Pure un-adulterated products. We test each and every single bag of our raw material for its purity, and ensure our customers receive only flavourful, safe and pure spices they rightfully deserve.


For more information please watch our video on "Fight Against Adulteration" via QR Code below.



BUILDING FOR THE FUTURE

TURGUTLU PROCESSING FACILITY

With a total closed area of 45,000m², Turgutlu is one of the biggest herbs and spices processing facilities in the world. The complex hosts A to Z facilities for Oregano, Rosemary, Savory, Thyme and Sage, with lines running 24/7 to answer to the growing demand and standards of our clients.

A wide-angle photograph of a large industrial facility, likely a food processing plant. The image shows a complex network of white pipes, yellow safety railings, and various pieces of machinery. The floor is a light-colored, polished concrete. The ceiling is high with industrial lighting. A large, semi-transparent blue circle is overlaid in the center of the image, containing white text.

RAW MATERIAL WAREHOUSE CAPACITY
Oregano – 6000 tons
Thyme, Savory, Sage, Rosemary – 2000 tons

**STEAM STERILIZATION
& PACKAGING FACILITIES**
4 sterilization chamber rooms
6 packaging lines

MILLING FACILITIES
4 sterile milling lines
4 non-sterile milling lines

PROCESSING CAPACITY
Oregano - 16 tons/shift * 4 lines
Thyme & Savory - 3 tons/shift * 3 lines
Sage - 3 tons/shift * 2 lines
Rosemary - 1.2 tons/shift * 1 line

FINAL PRODUCT STORAGE CAPACITY
up to 1500 pallets



Strategically placed within the Tax and Duty-Free Zone in Izmir, Safe Spice provides globally-approved sourcing capabilities for Cumin, Aniseed, Coriander, Blue Poppy and Fennel. All seeds are processed at its state of the art seed cleaning line and finally checked by Infra-Red & Optical Sorter. Safe Spice is able to guarantee 99.8% purity and allergen-free seeds, making it a global leader in Cumin, Aniseed, Fennel, Blue Poppy and Coriander processing.

Safe Spice specializes in producing premium quality of herbs, particularly Parsley and Basil, through the use of unique Infra-red and Optical Sorting Technology at its Herb Processing Facility.

Safe Spice houses special technology designed to sterilize herbs and spices while ensuring 5 log Salmonella reduction with minimal color/volatile oil loss. This inimitable capability sets a class of its own and is validated by international certified laboratories.





A sub-brand of Safe Spice, Artisan specializes in products that require delicate hand-packing such as Saffron, Laurel Leaves, Bouquet Garni, Thyme-on-Branch. Due to its success and the increasing demand for packing at the source, Artisan expanded its facilities in 2017 to include a new automated packing line. Artisan services include pouch, box, jar and specialty packing.

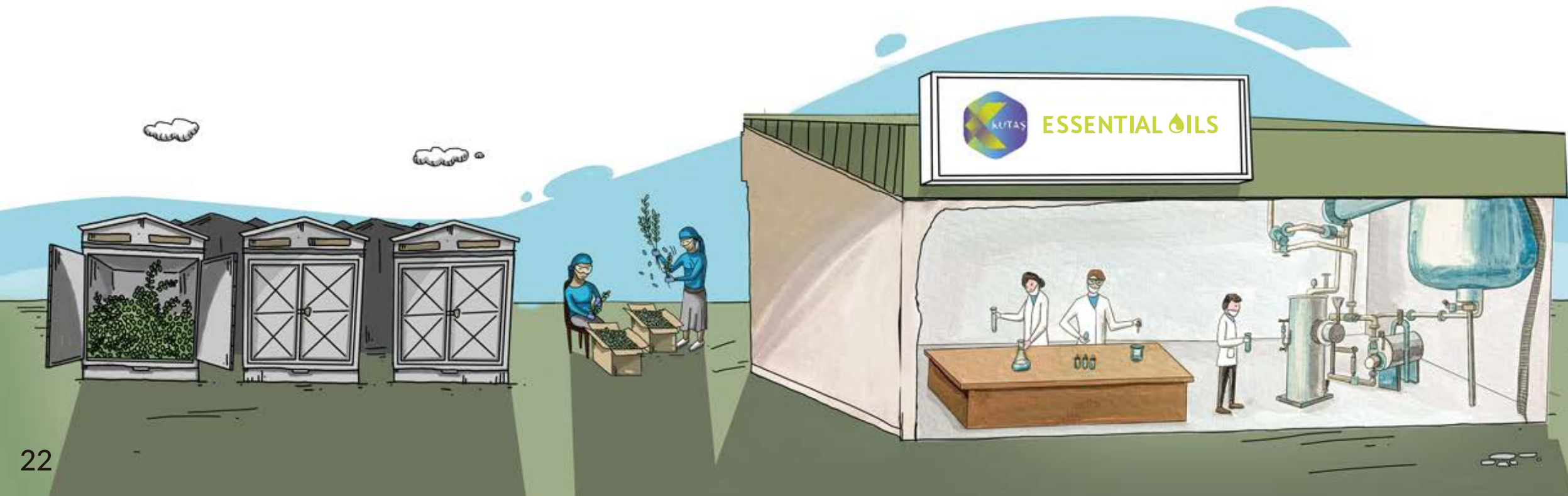




Kütaş Essential Oils provides nature's pure essences, concentrating the power of herbs that we value so much.

Kütaş, brings it's expertise to oil distillation, servicing our valued customers. Our facility, which is equipped with state-of-the-art steam distillation units and laboratory has already started its operations in February 2021. Our current Tournaire® distillation unit capacity is 30.000 liters/year with plans in place to rapidly increase this figure over the coming years.

Our products are guaranteed to meet all agreed specifications and global legislations. Kütaş Group Herbs and Spices processing infrastructure makes it possible to produce and supply the world's highest quality oregano and laurel leaf oils.



LAB TESTING

At Kütaş Group, we believe in specialization. All our processing facilities operate their own laboratories. Furthermore, Safe Spice houses its own validated lab, Certus, which conducts thousands of tests each year:

Kütaş Group In-House Testing Capabilities

- PA testing
- PAH Testing
- Noxious weed seed testing
- Pesticide & Herbicide Testing
- Aflatoxin, Ochratoxin testing
- Acaricides, Fungicides,
- ASTA & EU compliant physical and chemical testing
- Growth regulators, Herbicides
- Illegal Dyes, ECH residue tests
- Water Activity testing
- Essential Oil components identification
- Gluten / Allergen Testing
- Microbiology testing (Certified)

In order to ensure the highest quality and safety of Kütaş' products, every lot undergoes physical and residue tests prior to acceptance into Kütaş processing facilities. Each lot goes through further sorting and testing all the way until dispatch to the customer. Products that have been processed at Kütaş facilities are guaranteed to meet all customer specifications and global legislations. Every step of the process and every test is recorded in real time using the SAP system, allowing document transparency throughout the value chain.



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